

## **Color My World Fundraising Ideas**

"Go Fund Me" is the best way to raise money online. It is easy to set up a free website in a few, simple steps through sharing on Facebook, Twitter and LinkedIn.

Anyone can do this and you don't need any technical skills. You simply set up an account with "Go Fund Me" and it will walk you through the process. If you don't like "Go Fund Me" there are other fundraising sites that do the same thing.

You can link your new "Go Fund Me" page to all your social networking sites and friends and family can give donations to your cause. Post frequently to remind people to donate!

<http://www.gofundme.com>

Another great site with the same idea and lower fees is You Caring  
[www.youcaring.com](http://www.youcaring.com)

### **Network with your friends and Family!**

Spread the news through all of your social media outlets! Social media is the quickest and easiest way to raise money.

Think about your family...call your grandparents--they love to donate. Telephone your aunts, uncles, cousins and friends. Think of people in your office, your church group or your bowling club. Connect with every single person you have ever known since you were born! :) Let them know where you are going and encourage them to make a contribution. You will be surprised who will donate!

Also, ask your friends to distribute your message even further--so that it is heard by a greater number of people. These methods will increase your chances for collecting the amount required for the trip. Don't hesitate to let potential donors know your fundraising goals!

### **Remember these simple steps for Contributions:**

Call people (family and friends) on the phone and ask them directly

Contact people in the community

Involve businesses and community clubs

Fundraising Method # 2

Donate to Color My World and receive a Credit and a Tax Deduction

Color My World is a non-profit 501c3 and you, your friends and businesses can donate directly to Color My World to receive a tax deduction if they are given on an unfettered basis (non-profits cannot support an individual directly) and you will receive a credit toward your trip.

- Write letters to companies that might be able to help you. (Find sample letters on Google.)
- Give them a copy of our 501c3 letter to show we are an IRS tax-exempt organization and we are legit.

### **Charitable donations from Corporations**

Many companies want to see their employees volunteering and offering charitable donations to their employees- Ask if yours does! You won't be sorry! We have had many volunteers receive corporate matches and donations. This is the easiest way to get your trip paid for!

### **Donors can make checks payable to:**

Color My World

18 Karolina Lane

Bedford, NH 03110

Attention: Volunteer (COUNTRY NAME) 2015/ Your Name

Please email us a record of who donated, the amount, and the balance so we can keep track of your precious funds.

Volunteers that raise funds for CMW Trip will receive a discount on the cost of the trip based on reaching total fundraising goals. Donations received do not qualify for a dollar-for-dollar discount because they are given on an unfettered basis to the organization rather than to a specific individual.

**The following Color My World guidelines apply:**

**Fundraising Goals:**

Fundraising Attainment	Discount on Humanitarian Trip Cost*
• \$100-199	\$100
• \$200-399	\$200
• \$400-599	\$400
• \$600-799	\$600
• \$800-999	\$800
• \$1000-1249	\$1000
• \$1250-1499	\$1250
• \$1500-1749	\$1500
• \$1750-1999	\$1750
• \$2000-2249	\$2250
• \$2500-2749	\$2500
• \$2750-2999	\$2750
• \$3000 and up	\$3000

\* Or the total cost of the trip, whichever is less

For example - If the cost of the trip is \$750.00 and you solicit donations for \$750.00, we can only credit you for \$600.00. You will have to raise \$800.00 to receive credit for the \$750.00 for your trip.

Color My World will accept donations for any amount but will only credit you for the \$750.00 land piece for the trip. We cannot reimburse or credit you for your air since we are not handling that piece.

Donations made to Color My World cannot be refunded if you cancel your trip since they qualify for the tax deduction and we obey the laws of the IRS!

- **Method # 3**

### **The Traditional Way**

Host a mission trip dinner, have a yard sale, make a spaghetti dinner, run a summer kids camp, bake some cookies, sell crafts/items for profit, set up a lemonade stand, hold a car wash, walk neighborhood dogs, babysit your cousins, get a second job or raffle your time. There are many fantastic options. We recommend searching Google to find great fundraising ideas!

### **Tips:**

**Keep a spreadsheet of everyone you have contacted and follow up with them. "The squeaky wheel gets the grease!"**

- Hey, don't get discouraged! Be positive! "When there is a will there is a way!"
- Be personable and real with people. Tell them why you want to volunteer. Be sincere.
- After the donation, follow up with each donor and tell them Thank You!
- After the trip, send them photos of the trip and a nice card.
- Good manners certainly go a long way.